

Ambassador Role Description

Responsibilities & Benefits



AMBASSADOR RESPONSIBILITIES:

- Attend Ambassador Team Meetings – quarterly or on-demand
- Welcome 1-4 assigned new general members in-person/virtual/phone – monthly
- Continue to mentor assigned members - as needed for 90-days
- Participate in Member Orientation – monthly, min. 4x/year
- Involve yourself in at least one Council – monthly meetings
- Participate in Ribbon Cuttings – as invited
- Volunteer opportunity at Chamber Signature/Council Events – as assigned/invited
- Keep up to date on Chamber meetings & events by reviewing Weekly Newsletter
- Convey full scope of Chamber offerings to your assigned New Member
- Refer to Chamber Staff about questions we cannot answer: Website Login Info, Leads Groups Business Category Openings, or Marketing Opportunities e.g. Sponsorships and Advertising
- Notify Chamber Account Executive if member is nonresponsive to your calls/emails after 90-days
- Use your positive personal experience to market the benefits of being a Chamber member
- Maintain your Chamber membership, in good standing.
- Adhere to Ambassador Code of Conduct

AMBASSADOR BENEFITS:

- Receive Ambassador name badge representing the Greater Fort Lauderdale Chamber of Commerce to wear while attending events – be the “friendly face in the crowd” connecting with members
- Public/Visual recognition at Chamber events and meetings – during self-introductions
- Opportunity to share your Chamber experience – when appropriate i.e. Orientation
- Featured on Chamber Website Ambassador page with name and company name
- Your business/employer ad in the Chamber Newsletter – once annually (*pending approval*)